



More than 400 Midsouth growers attend the annual Cache River Valley Seed Field Day, which is Arkansas' largest rice and soybean field day.

## Cache River Valley Seed Field Day On August 20, 2008 In Cash Arkansas

### CASH, ARK.

Arkansas' biggest rice and soybean field day – the Cache River Valley Seed Field Day – starts up at 8:30 a.m., August 20, 2008, at 12470 Highway 266 E. in Cash, Arkansas. This will be the 20th year for the comprehensive field day that draws more than 400 Midsouth growers and dealers.

Cache River General Manager Marty Eaton says, "Growers really enjoy and benefit from this annual field day because they get to see new rice and soybean varieties and new technology in the field, all from air-conditioned buses. What they see in August this year might be what they will plant in the spring next year. Additionally, the rice breeders behind all of these varieties will make presentations and be available for questions. Also, representatives from companies

that provide seed technology will be present."

Other speakers include Tim Bradley, Benelli World-Class Exhibition Shooter; Marion Berry, U.S. Congressman, Arkansas; and John Brady, Arkansas State University Head Basketball Coach.

Cache River Valley Seed, LLC of Cash, Arkansas offers high quality CRV Rice Seed, MorSoy Soybeans and Dixie Wheat, as well as oats, corn and milo seed, registered and certified. Cache River has the most modern seed cleaning facility in the south and serves farmers and seed dealers throughout the Midsouth, Southeast and Southwest. For more information about the field day and/or Cache River's varieties, call 1.888.278.7333 or go to [www.crvseed.com](http://www.crvseed.com) .

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